

COURSES IN THE MAJOR						
	E, I					
		H, I				
*This learning outcome						
measured in courses outside						
of the major area of study.						

STUDENT LEARNING OUTCOME RUBRIC

Student Learning Outcomes	Assessment Measure	Criterion			
		Does Not Meet Standard <i>Grade: F</i>	Approaches Standard <i>Grade range: D- to C-</i>	Meets Standard <i>Grade range: C to A-</i>	Exceeds Standard <i>Grade: A</i>
1. Demonstrate introductory knowledge of the principles of financial accounting and, in particular, the accounting cycle through the (a) recording of financial transactions and (b) preparation of financial reports in accordance with GAAP	(a) Departmental final exam administered via CONNECT problem E 3-11 (ACC 116 SLO #3) (b) Departmental final exam administered via CONNECT problem PA 1-1 (ACC 116 SLO #4)	(a) 9.8% (b) 2.4%	(a) 12.2% (b) 4.1%	(a) 21.1% (b) 15.4%	(a) 56.9% (b) 78.1%
2. Demonstrate introductory knowledge of managerial accounting and its place within business through the preparation of: (a) budgets, (b) analysis of cost behavior and recordkeeping for manufacturing enterprises	(a) Graded homework problems administered via CONNECT (b) Graded homework problems administered via CONNECT	(a) 11.9% (b) 5.6%	(a) 7.0% (b) 6.2%	(a) 19.5% (b) 19.5%	(a) 61.6% (b) 68.7%
3. Express themselves effectively in both oral and written form by completing required written and oral presentation assignments in their coursework	This outcome is not measured by courses in the major.				
4. Analyze numerical data through the use of statistics and applied calculus	This outcome is not measured by courses in the major.				

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5. Analyze economic choices by individuals and businesses (microeconomics) and demonstrate a working knowledge of the operation of the economy as a whole (macroeconomics)	This outcome is not measured by courses in the major.				
6. Demonstrate computer competency in business applications such as word processing, spreadsheets, database and presentation software	This outcome is not measured by courses in the major.				