

# Business Management Certificate

## PROGRAM LEARNING OUTCOMES

Courses in the Major

Courses in the Major

**PLO1**

**PLO2**



## STUDENT LEARNING OUTCOME RUBRIC

Student learning outcome	Activities that help students achieve the learning outcome	How the outcome is measured	Standard for individual performance to be achieved	Standard for overall performance	How well standard was met
3. Demonstrate an understanding of the basic concepts of accounting, business law, and small business management.	Participation in ACC 116 Financial Accounting BUS 117 Business Law I BUS 122 Small Business Management	Average grade on relevant tests/ quizzes/assignments in ACC 116 Financial Accounting BUS 117 Business Law I BUS 122 Small Business Management	Grade of 70% or higher	70% of all students who received a performance grade receive an overall grade of 70% or higher on relevant tests/ quizzes/ assignments.	76% of all students who received a performance grade received an overall grade of 70% or higher on relevant tests/ quizzes/ assignments. <b><i>Learning Outcome Met</i></b>